

AVALOC

*insigne*

# Samples

Sphinx of black quartz: judge my vow.

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz  
[äöüåøæoeç]1234567890(,:;?!\$%&'\*}{ÄÖÜÅÐÆOEÇ}

AVALOC

*Sphinx of black quartz: judge my vow.*

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz  
[äöüåøæoeç]1234567890(,:;?!\$%&'\*){ÄÖÜÅÐÆOEÇ}

AVALOC OBLIQUE

**Sphinx of black quartz: judge my vow.**

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[äöüåøæoeç]1234567890(,:;?!\$%&'\*){ÄÖÜÅÐÆOEÇ}

AVALOC BOLD

***Sphinx of black quartz: judge my vow.***

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AVALOC BOLD OBLIQUE

Sphinx of black quartz: judge my vow.

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[äöüåøæoeç]1234567890(,:;?!\$%&'\*){ÄÖÜÅÐÆOEÇ}

AVALOC LIGHT

*Sphinx of black quartz: judge my vow.*

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz  
[äöüåøæoeç]1234567890(,:;?!\$%&'\*){ÄÖÜÅÐÆOEÇ}

AVALOC LIGHT OBLIQUE

# Copy Snippets

## Avaloc Light

JACQUES-LOUIS DAVID (August 30, 1748 - December 29, 1825) was a highly influential French painter in the Neoclassical style. In the 1780s his cerebral brand of history painting marked a change in taste away from Rococo frivolity towards a classical austerity and severity, chiming with the moral climate of the final years of the *ancien régime*.

## Avaloc Regular

JACQUES-LOUIS DAVID (August 30, 1748 - December 29, 1825) was a highly influential French painter in the Neoclassical style. In the 1780s his cerebral brand of history painting marked a change in taste away from Rococo frivolity towards a classical austerity and severity, chiming with the moral climate of the final years of the *ancien régime*.

## Avaloc Bold

JACQUES-LOUIS DAVID (August 30, 1748 - December 29, 1825) was a highly influential French painter in the Neoclassical style. In the 1780s his cerebral brand of history painting marked a change in taste away from Rococo frivolity towards a classical austerity and severity, chiming with the moral climate of the final years of the *ancien régime*.

# Features

SPHINX OF BLACK QUARTZ: JUDGE MY VOW.

AaBbCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

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**SPHINX OF BLACK QUARTZ: JUDGE MY VOW.**

**AaBbCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz**

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SMALL CAPS

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OLD STYLE FIGURES

Ligatures: fl fi fj ff fl ff fl

Western European Diacritics

Euro Symbol

Central European Characters

Baltic Characters

Turkish Characters

Romanian Characters

Esperanto Characters

Dingbats

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ADDITIONAL FEATURES (AVAILABLE IN ALL WEIGHTS)

# Overview

Avaloc, named for the mythical king of Avalon, is an expanded sans serif face. Avaloc has a clean and geometric look, similar to Futura, and is useful in many settings. Use it as an alternative to Copperplate or Trajan in chic settings such as wine labels, logotypes or invitations. A current design trend is to use extended faces for body copy; Avaloc works well for that purpose. As with all insigne releases, Avaloc has a full complement of OpenType features including ligatures, old style figures and small caps.