

insigne

May 07 Product Catalog

Insigne Design was founded as DooleyType in 2004 with the release of the typeface Biorotec. Since then, Insigne Design has released a wide variety of quality typefaces, including sans serifs, scripts, serifs and experimental forms. All insigne typefaces are available in the cross platform OpenType format and take advantage of the advanced features the format offers.

This catalog contains some of our finest offerings. Our website offers a font test drive feature and in-depth product brochures for each typeface, and fonts may be purchased and immediately downloaded. Your satisfaction is very important to us. Insigne offers a 100% money back guarantee for all typefaces purchased through our website. Insigne also has significant discounts available for volume license agreements. Please contact us directly for quotes.

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Arendahl

8 faces, \$2199 Family Package \$8199

Arendahl is a natural-looking, irregular connected handwriting script.

The script has a fluctuating baseline and swirling ending swashes to give the lettering a soothing flow. Arendahl utilizes OpenType ligatures and alternates to prevent duplicate letterforms, and automatically substitutes the best letter combination or word glyph.

Arendahl includes 64 discretionary ligatures based on the most common pairs in the English language, a full set of alternates for every English letter, ending swashes and ornaments.

The Arendahl family is made up of eight fonts, including an alternate, bold weights and script versions.



Bob Spilled Cream on the Map.

The hungry court,

Shout through the radio to get results.

My interim wife

The research letter was a bit brief

Aviano

2 faces. \$2199. Family Package \$3199

Aviano is an extended titling face with influence from the power and timeless beauty of classical letterforms.

Aviano features extended characters for a formal feel, sharp, powerful looking serifs and geometric and consistent letterforms.

Use Aviano as an alternative to Trajan. Aviano is named for a small town at the base of the Alps in northern Italy.



SUBTERRANEAN
LARGE BANNERS UNFURLED
AMPLIFIER
TWISTED LOGS UNDERNEATH
FOREIGN JET
MY COUNTERPART
NARRATIVE

Aviano Sans

3 faces. \$2199. Family Package \$3299

In 2007, insigne released Aviano. Aviano's beautifully drawn extended letterforms were a hit with designers and quickly became insigne's most popular offering of early 2007. Now, insigne returns to the classical forms that were the inspiration for Aviano with a sans serif variant. Aviano Sans is wide and geometric, and is perfect for any job that calls for a chic and dignified sans serif.



CATHEDRAL

THE CRASH KNIGHT PROGRESSES.

MINIMAL PARTICLE

HOW CAN THE NUMBER CORRECT THE BISCUIT?

DOWNSTAIRS

THE WEST RADIUS BOGGLES BELOW EACH ANNOYANCE.

Aviano Slab

3 faces. \$2199. Family Package \$3299

Aviano Slab is an extended slab serif and the newest member of the popular insigne series Aviano. The same classically proportioned letterforms are now available in a slab serif variant for powerful impact.



ACKNOWLEDGE

A ROSE SPOOF LEAKS PAST THE APATHY.

ELECTRON BUBBLES

A PENGUIN RATTLES BEHIND THE ICE.

INCREDIBLE

HIS RISING WELCOME MILLS A PAST GOLD.

Blue Goblet

8 faces, \$1999 Family Package \$8999

Blue Goblet is a collaboration between Portland Studios and DooleyType. It was designed by Cory Godbey and digitized by Jeremy Dooley.

Blue Goblet is the script developed for the pending illustrated children's book from Portland Studios, *The Blue Goblet*.

Blue Goblet is usable in a wide range of settings, and includes a full complement of OpenType features and a more playful alternate.



integrated parent

A whoop reflects the sun, lightly!

Affect Triggers

How does an explanatory quantum trade the arcade?

Ugly Attorney

Can the trace rearrange the complementary effect?

Biortec

6 faces. \$1999 Family Package \$6999

Biortec was designed to look as though it could be used in a futuristic graphical user interface. It could be equally useful as a logotype for a biotech company or some other application.



Gratuitous Blame

The requisite blackmail parades a sunrise.

Director

Above the sensible sunrise

cassette

Whatever sun sneaks without a mole.

Carta Marina

2 faces, 2199.3 ornaments packages from \$799. Family Package \$5199.

Carta Marina is based on the titling found on the famous map drawn by Olaus Magnus in 1539. The map of northern Europe took 12 years to complete, and the total size is a huge 17 meters tall by 125 meters wide.

The titling is slightly aged, very sturdy and elegant. Carta Marina includes a full set of OpenType alternates for every character in the English alphabet, oldstyle figures, historical forms, small caps and 64 discretionary ligatures. These ligatures are used to alter the appearance of the type so that the printing appears realistic and without any duplicate letters to detract from the antique appearance.

The Carta Marina family also includes some of the unique illustrations that gave the map its character. It includes depictions of fanciful sea creatures, land animals and some of the inhabitants of the lands pictured.



INTRINSIC AXIS

A STRATEGY ADDICTS THE CLARIFIED AX.

ACADEMIC

THE DECLINE TRIUMPHS WITHOUT A VARIED NIGHT.

REFERENDUM

ANY WHIM SHAMES YOUR LIABLE SWAMP.



Chennai

6 faces. \$2199 Family Package \$5199.

Chennai is a simplified sans-serif with a full complement of OpenType alternates. The characters are rounded, slightly extended and geometric. The OpenType alternates greatly complement the face. The primary version is more simplified, while the alternate is more traditional.

These two 'versions' are designed to be used in conjunction with one another. For example, the primary version can be used for headings, while the alternate, with its stems and more traditional characters, can be used for highly legible body copy. Use Chennai whenever a contemporary and versatile sans serif is needed.



Make the trade, he said.

TOE THE LINE

Excellent accent tiles surround the island.

Unhappy Vendors

Gasoline is an unhealthy beverage choice.

Risky Schedule

Do FALCONS MAKE BURLAP NESTS?

Fizgiger

8 faces, \$2199 Family Package \$8999

Fizgiger is a chance to kick back and take break from designing some of insigne's more serious typefaces. It is an extension of the ideas of Blue Goblet, but includes more frills and a more pronounced vertical stress.

The name Fizgiger is derived from the English word Fizgig, which is defined as a flirty girl.

Fizgiger is a fun and uplifting script that works for whenever you need a playful and exciting font. Fizgiger comes with a wide range of OpenType features, including small caps, a full complement of artistic alternates (it's like getting another font free!) and old style figures.

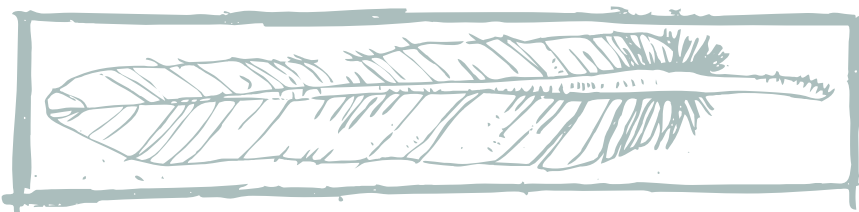
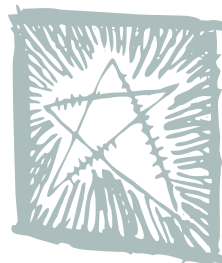
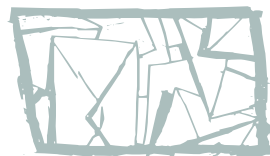


Chocolate inhabits the insistence
Many clean whales
THE ERA OUTCRIES THE LEGEND
Opposum nests!
I enjoy looking for symmetrical fishes and such.
Cuddly clues

Koelle Ornaments

4 ornament packages from \$10.79. Family Package \$41.99.

The Koelle Ornaments series is based on the etchings of Chris Koelle of Portland Studios. This is the second collaboration between insigne and Portland Studios; the first yielded the inky and active script Blue Goblet. Chris has a unique style where he "frames" his work with small icons related to the story or subject. These are now available as Koelle Ornaments. Koelle Ornaments has a gritty, used appearance, and has a late 70's stylistic feel. There are 145 highly detailed illustrations in the entire pack, separated into four different fonts. These illustrations can be resized without any loss of quality, and can be easily converted to outlines and modified. Some of the ornaments have a Christian theme, while others are more generic.



Lorelei

4 faces. \$2199. Family Package \$5199.

Lorelei is an exuberant and bouncy script. The ink seems to be slathered onto the surface in a casual and spontaneous manner, making for a flowing and feminine script that is perfect for invitations or greeting cards.

The script also contains a large number of OpenType alternates and ligatures to extend the impulsive nature of the lettering. Lorelei is named for a young German maiden that supposedly threw herself into the Rhine.



The overlooking knight
participate?

Don't anger the funny master

Wiseest stone

Whatever the interpreter swears must be so.

Lourdes

2 weights. \$2199. Family Package \$3199.

Lourdes is an informal script font drawn with quick, thick brush strokes. The script appears to be quickly dashed down, and the characters were carefully designed to create a subtle rhythm. The strokes are slightly muted to avoid an overly aggressive appearance. Lourdes has a wonderful active tempo that works well for headlines, logotypes and signage.



Baby Laughter

A four layer aces the copyright alcoholic.

nostalgia outcries

A beer turns near an inherited annoyance.

Roundabout

The litter decays before an accessible python.

Madeleine

4 faces. \$2199. Family Package \$5199.

Madeleine is an open script face with influence from early 50's scripts. The stroke doesn't have much variation, and the characters are wide and flowing. The script also features OpenType end swashes and discretionary ligatures to extend the twirling and fluid nature of the script. This mischievous script is useful for informal invitations, scrap booking or whenever you need a retro look.



A red colored cheerful snake.

Largest Silos.

The gang invokes the rope.

Ugly Actors

Constant Agenda Meetings

Montag

6 weights. \$2199 Family Package \$6199.

Montag is an extended, rounded sans-serif. In many ways it can be seen as a more conservative, extended version of Chennai. As with Chennai, it includes simplified versions of many characters for titling or when a more futuristic appearance is called for. Choose Montag whenever you need a distinctive sans serif.



Shed Eater

A sack baffles the developer.

A rabbit lies.

THE MIRROR BETTERS THE TEENAGER.

Marvelous Professor

How will a concentrate decline?

Nanumunga

8 faces. \$2199. Family Package \$7199.

Insigne is pleased to offer Nanumunga, a sans-serif inspired by the carefree antics of tropical fish. Designers will find this typeface is useful whenever a relaxed and lighthearted typeface is required. Nanumunga is a versatile face. The font includes small caps and a shadow alternate for titling. Some potential uses are advertising for children's products, tropical destinations, or just whenever you need a slightly different "cartoon" look.

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Sweating Anagrams

How can a ant tear into the defense?

foam foams

Algebra lurks silently

A Distinguished Mimic

final counts

Natalya

3 faces. \$1999 Family Package \$4299

Natalya is a flashy and rhythmic script. The script has more space between characters than most for better legibility, and the basis point for the ornate swirls is the golden ratio. This makes for an especially harmonious typeface with timeless appeal.

The typeface includes three alternates with variations of the ascenders and descenders. All three fonts include OpenType ligatures, oldstyle figures and ending swashes for an even more elaborate appearance.



Mathematician

The handful seats a terse paradox.

Attributes

Beneath the slogan hardens a thumb.

Fancy Ploy

Questal

6 faces. \$2199. Family Package \$6199.

Questal is an intriguing unicaserif. The face appears rather eccentric, yet it still retains a refined character. The typeface is wider than most, but not to the degree that Aviano is extended. The font includes some interesting OpenType alternate characters to extend the quirky quality of the letterforms even further.

If unicaserif isn't your thing, the Questal family also includes a small caps variant for more traditional uses. Use Questal for eye-catching and distinctive logotypes or headlines.



MOLECULE FORK
THE BOUNCE DASHES.
DISTURBANCE
DISREGARD BICYCLES
UNUSABLE KEY
emerging rural economy
DEVELOPER

Stratham

4 faces. \$2199. Family Package \$5199.

Stratham is vigorous sans-serif inspired by the slab serif Clarendon. It is a heavy display face, and has a tangible modern British feel to it. The italic is especially dynamic and forward moving. Stratham includes OpenType titling and swash alternates, old style figures and small caps. Stratham is useful for headlines, highly legible signage or posters and works well in conjunction with the always popular Clarendon.



Does the paint bend?

costly fruit

Abbreviated Luxury Message

THE PLASTER JOKES

The congested motto defines a concert

agricultural

Valferis Aged

4 faces. \$2199. Family Package \$5199

Valferis Aged looks as though it just came off a antique printing press. Ink has pooled in the serifs and on the corners, and the metal did not make full contact with the paper in center of the letters. Valferis Aged includes a full set of OpenType alternates for every character in the English alphabet, swash alternates, ending swashes, oldstyle figures, historical forms, small caps and 64 discretionary ligatures. These ligatures are used to alter the appearance of the type so that the printing appears realistic and without any duplicate letters to detract from the antique appearance.



Angry Phoenix

I have met my banana monkey quota.

Sweating Keeper

The critical clock impresses the whale.

Tasty Glue



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